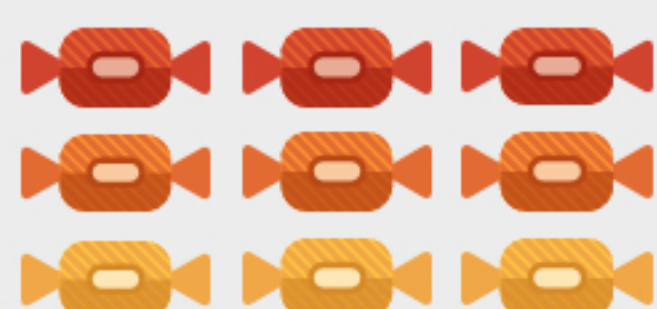


Fast Facts About

# Halloween

Here is some spooky background information about Halloween, celebrated annually in the United States on October 31. In 2018, Halloween is on a Wednesday



Halloween comes from an ancient pagan festival celebrated by Celtic people over 2,000 years ago called **Samhain**

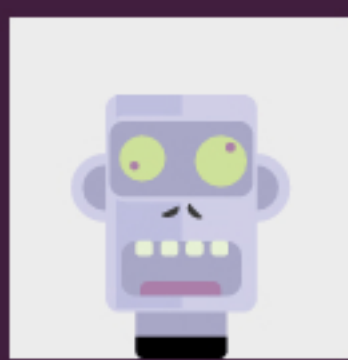
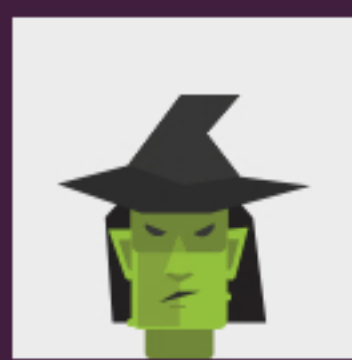
Trick-or-treating began in areas of the United Kingdom and Ireland. People went house-to-house "souling" - asking for small breads called "soul cakes" in exchange for prayer.



## Halloween used to be a great day to find your soulmate

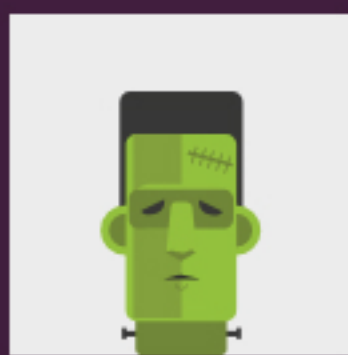
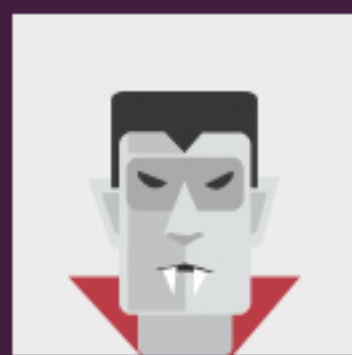
In some parts of Ireland, people celebrated Halloween by playing romantic fortune-telling games.

These games allegedly predicted who they'd marry, and when.



## Top Adult Costumes for 2018

1. Witch
2. Vampire
3. Zombie
4. Pirate
5. Avengers character (excluding Spider-Man)



## Top Children's Costumes for 2018

1. Princess
2. Superhero
3. Batman
4. Star Wars character
5. Witch

## Halloween Statistics for 2018:

(All from the National Retail Federation)

More than 175 million Americans will celebrate Halloween this year, with seven out of ten consumers planning to hand out candy. Total spending in 2018 will reach \$9 billion, with the average consumer planning to spend \$86.79 on decorations, candy, costumes and more.



Jack-o'-lanterns were once made out of turnips, and potatoes - not pumpkins.

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